

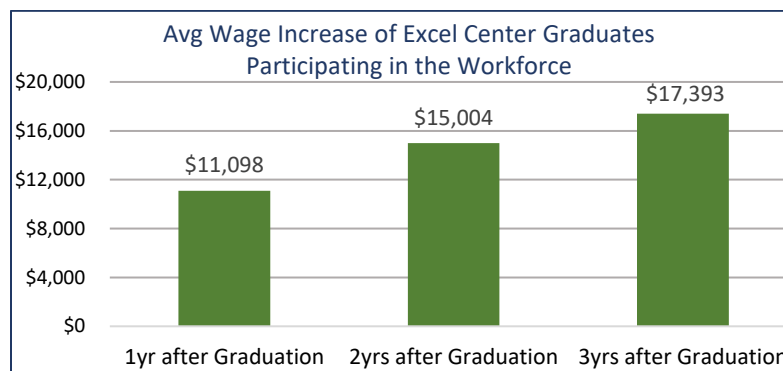
Excel Center Economic Impact on Students

Background

Goodwill Education Initiatives worked with the Management Performance Hub (MPH) – a government agency which links DOE, DWD, and CHE data – in order to obtain the employment and wage data on Excel Center students 6 months prior to enrolling at the school, 12 months after graduation, and the most recent quarter available. The findings throughout this report are the results of this data.

Impact on Graduates

Previous research by Notre Dame (LEO – 2019) and Indiana University (CEEP – 2017) have consistently found that 70% of Excel Center graduates participate in the workforce. However, the most recent MPH data suggests that those graduates that are employed are earning significantly more money than they earned before they enrolled.



- 280% increase in average wages from pre-enrollment to 1-year after graduation
- 35% increase in average wages from 1-year after graduation to 2-years after graduation
- 16% increase average wages from 2-years after graduation to 3-years after graduation

Impact on Non-Graduates

Previous research by Ball State University (Dr. Hicks – 2012) initially found that even students that did not graduate from The Excel Center experienced an increase in wages from before they enrolled and at a rate higher than to be expected. The new MPH data confirms that initial research is still valid today and that non-graduates do in fact see an increase in pay; though at a rate below that of Excel Center graduates.

Comparing Wage Increases (pre-Excel vs. post-Excel) for Excel Center Students				
	Non-Grads	Graduates	Wage Difference	% Difference
1 year After Exiting	\$8,400	\$11,000	\$2,600	31%
2 years After Exiting	\$10,200	\$15,000	\$4,800	47%
3 years After Exiting	\$12,000	\$17,300	\$5,300	44%

Conclusion

The MPH data confirms that The Excel Center continues to have a significant impact on the earnings potential for the students it serves.

Methodology: The findings above are based on just those students employed during the most recent DWD quarterly wage report available (second-quarter of 2018) and compares the wages for those same students at different points in time. All data was provided by the Management Performance Hub (MPH) in February 2019.